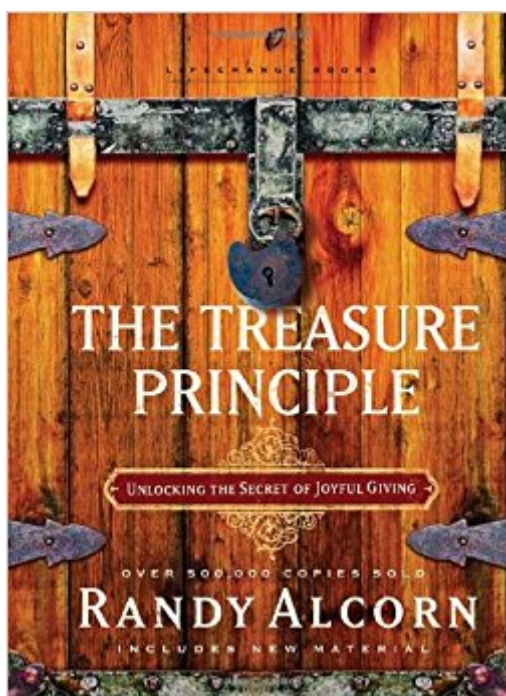


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# The Treasure Principle: Unlocking The Secret Of Joyful Giving (LifeChange Books)



## Synopsis

Flip-Flop Your Concept of Giving! Bestselling author Randy Alcorn introduced readers to a revolution in material freedom and radical generosity with the release of the original *The Treasure Principle* in 2001. Now the revision to the compact, perennial bestseller includes a provocative new concluding chapter depicting God asking a believer questions about his stewardship over material resources. Readers are moved from the realms of thoughtful Bible exposition into the highly personal arena of everyday life. Because when Jesus told His followers to “lay up for yourselves treasures in heaven,” He intended that they discover an astounding secret: how joyful giving brings God maximum glory and His children maximum pleasure. Discover a joy more precious than gold! Priceless treasure is within your reach. And with it, liberating joy. In Randy Alcorn’s *The Treasure Principle*, you’ll unearth a radical teaching of Jesus—a secret wrapped up in giving. Once you discover this secret, life will never look the same. And you won’t want it to! “Supercharged with stunning, divine truth! Lightning struck over and over as I read it.” —John Piper, Senior Pastor, Bethlehem Baptist Church, Minneapolis “The *Treasure Principle* will change your life! This book is destined to become a classic.” —Howard Dayton, Co-CEO, Crown Financial Ministries “The Scripture passages and illustrations really ring true. Just what I needed!” —Hugh Maclellan, President, The Maclellan Foundation “I enthusiastically endorse *The Treasure Principle*. I hope millions will read it.” —Ronald W. Blue, Founder and CEO, Ronald Blue & Company

**Story Behind the Book** After years of writing and teaching on the theme “God owns everything,” in 1990 Randy Alcorn was sued by an abortion clinic (for peaceful, nonviolent intervention for the unborn). Suddenly he had to resign as a pastor and was restricted to making minimum wage. Legally unable to own anything, Randy gave all his book royalties to missions work and need-meeting ministries. He and his family have experienced the reality of *The Treasure Principle*—that God really does own everything, takes care of us, and graciously puts assets into our hands that we might have the joy and privilege of investing in what will last for eternity.

## Book Information

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## Customer Reviews

"When you discover the secret joy of the Treasure Principle, I guarantee you'll never be content with less." So claims Alcorn in the introduction to this small gift book on Christian generosity. Noting that fifteen percent of Christ's teachings in the New Testament deal with money and possessions-more than his teachings on heaven and hell combined-Alcorn compares heavenly treasure, which is eternal, with earthly riches, which "will always be lost" after death. Alcorn encourages Christians to understand that everything they believe they own is actually God's; they are merely managers. He is a compelling storyteller, whether drawing on Scripture, accounts of others who have lived generously, or recounting his own experiences; all of his book royalties and a large portion of his salary go to charity. Analyzing the pervasive disease of "affluenza" and the fact that Americans' unprecedented wealth does not seem to be bringing extraordinary happiness, he says that he and other people who have discovered the secret of unfettered giving know that they are storing up treasures in heaven, their true home. Alcorn's writing here is more akin to a motivational speech (including an overabundance of rhetorical questions, italicized words and exclamation points for emphasis) than a book. However, many Christians will appreciate his countercultural messages that "giving is the only antidote to materialism" and the "health and wealth gospel dishonors Christ." Indeed, for many, this could be a life-changing book. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

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"The Treasure Principle will change your life! This book is destined to become a classic." -- Howard Dayton, CEO Crown Financial Ministries  
--This text refers to the Paperback edition.

We read this in my Tuesday morning men's group. It was highly recommended by men I trust and it did not disappoint. This will give you the biblical perspective on giving to unlock the joy of this spiritual gift. Read it and be blessed.

Bought several to give to my nonprofit's donors. It is a great quick read to remind you we are just God's financial managers and it is all about the treasure you build in heaven, not on earth.

Great book!! Really simplifies and lays it out. Anyone with eyes to see and isn't mentally on a high horse can have an understanding with what's shared in this book. Quite happy with purchase. Much thanks!!

A wonderful view of mankind helping mankind. While it is aimed at Christians, the overall principle that we are not about materialism, but we are about helping those who are less fortunate than we are comes across loud and clear. Thanks Randy Alcorn.

like it

Randy's book causes you to ponder and pray about what the Lord has blessed you with and how you are using His money.

This book provided me with a perspective on money and possessions that I did not have before. My wife and I are now teaching these values to our 5th grade daughter.

Excellent book showing God's principles of giving. Randy Alcorn challenges the reader to really live them out. May God change our way of thinking on giving.

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